Zayeed Bin Kabir

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EDUCATION

CUNY Baruch College, NY (Upper Junior)
Computer Information Systems (Concentration: Data Analytics) *Expected May 2027*
Relevant Coursework: Programming for Analytics, Database Management Systems

EXPERIENCE

Co-Founder & Client Services Lead| Retoro Studios January 2025 – Present

- Co-founded a creative production and apparel brand specializing in wedding photography, videography, and lifestyle merchandise.
- Collaborated with a creative team of three to design service tiers, set pricing structures, and launch a multi-service website.
- Generated over $20K in revenue within the first year through client events, digital marketing, and referral-based growth.

Real Estate Private Equity Intern | Project Destined Summer 2025 (July – August)

- Selected for a competitive 6-week training program focused on real estate private equity, deal underwriting, and investment analysis
- Underwrote three multifamily deals in both individual and team settings
- Conducted market research, analyzed financial models, and presented investment recommendations
- Participated in weekly workshops led by industry professionals, culminating in a private equity investment competition

Literacy Tutor | CUNY Ready Go & CUNY Ready Corps | PS 76, Queens, NY June 2023 - August 2024

- Participated in tutoring programs focused on one-on-one, research-based reading interventions for striving 1st–4th grade students.
- Provided individualized literacy tutoring, supporting measurable improvements in reading fluency and comprehension

Group Leader – School Dining | Auxiliary Services, SUNY Oswego Aug - Dec 2022

- Managed shift schedules and supervised dining staff operations

PROJECT EXPERIENCE

Air Quality Impact Analysis ($PM_{2.5}$ & O_3) | Python, Matplotlib, Seaborn OpenAQ API- Data Analytics Project | Fall2025

- Analyzed 10 years of $PM_{2.5}$ and O_3 air-quality data surrounding major sporting events (Super Bowl) and predictive insights.
- Collected and cleaned real-world environmental data using the OpenAQ API and Python.
- Created time-series and comparative visualizations to assess pollution patterns across host cities.
- Identified event-related pollution spikes, including a significant $PM_{2.5}$ increase in California (2022), and communicated findings through a presentation for a non-technical audience.

COVID-19 Data Trends Analysis | Python, Pandas, Matplotlib

- Collaborating in a 5-member team to analyze COVID-19 data using Python for trend visualization and predictive insights.
- Performed exploratory data analysis (EDA) to identify trends in case counts and time-based patterns
- Built time-series visualizations with Matplotlib to communicate trends and changes over time.

NYC Motor Vehicle Collisions Data Analysis | Python, Pandas, Socrata API, Matplotlib – CIS 2300 Final Project

- Analyzed large-scale NYC motor vehicle collision data to identify trends in accidents, injuries.
- Retrieved real-world data using the Socrata API and performed data cleaning, filtering, and transformation in Python.

Formula 1 Performance & Race Analysis | Python, Pandas, Matplotlib

- Retrieved Formula 1 race data from public datasets/APIs and processed it using Python and Pandas
- Analyzed lap-time trends and race outcomes to evaluate driver and team performance.
- Built comparative visualizations to highlight season-level and race-level insights.

Co-Curricular Activities:

- **Sportswriter**, Baruch Times – Baruch College, New York, NY, Jan 2024 – Present
- Write engaging articles on Formula 1 and soccer, tailored to campus and major international events.
- Collaborate with editorial staff to meet weekly deadlines and maintain journalistic standards

SKILLS

- Programming Languages: Python, C++, SQL, R, Tableau, Power BI, Matplotlib, Pandas, Microsoft Excel
- Data Skills: Data Cleaning, Data Visualization, Exploratory Data Analysis (EDA), Statistical Analysis
- Professional Skills: Communication, Leadership, Problem-Solving, Creativity