Foluwasewa Sonubi

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EDUCATION

Baruch College New York, NY
Bachelor of Business Administration in *Computer Information Systems* *Expected May 2028*
Affiliations: Colorstack, NABA, Humans In the Loop, AmericaOnTech, GirlsWhoCode

WORK EXPERIENCE

Data Analytics Apprentice | Tech Talent Pipeline Residency Program (TTPR) Baruch College *Jun 2026 – Present*

- Applied data cleaning, transformation, exploratory analysis, and statistical testing to real-world datasets
- Constructed SQL queries including joins, filters and aggregations to prepare data for analysis
- Developed and fine-tuned classification, clustering, and time-series forecasting models, and evaluated performance
- Applied Generative AI and LLMs via Python, APIs, and prompting to automate analysis and build AI-assisted workflows
- Built Tableau and Excel dashboards that turn KPIs and model output into a clear narrative with recommendations

Product Management Intern | NBCUniversal *Sep 2025 - Apr 2026*

- Leading development of agentic AI knowledge base for internal SOP's to streamline onboarding and reduce user friction, enhancing documentation clarity and accessibility
- Reduced user friction and streamlined onboarding by leading the development of agentic AI assistant for internal SOP's.
- Synthesized insights from 40+ daily User Acceptance testing responses to uncover usability and configuration trends, driving product quality improvements
- Developed and presented biweekly product insight decks to cross-functional teams which promoted collaboration and data-informed product decisions

UX Design Intern | AfroLA *Jun 2025 - Aug 2025*

- Conducted user research(surveys, interviews, persona mapping) to identify key user pain points, ensuring web design decisions were rooted in real user feedback and needs
- Redefined the BuyBlackLA platform roadmap and implemented design improvements that increased engagement

PROJECTS

TTPR Capstone Project: Healthcare Insurance Fraud Detection Platform *Aug 2026*
Python, XGboost, Tableau, Machine Learning, Data Analytics

- Served as a Scrum master for a team of 4, where we developed a healthcare insurance fraud-risk platform using XGBoost and Isolation forest predictive model that predicted the likelihood of a health insurance claim being fraud.
- Engineered provider-level features from 40k+ inpatient claims, including claim volume, average reimbursement, and repeat patient, and built interactive Tableau dashboards to visualize fraud-risk patterns
- Built a proof-of-concept 5-step AI integration system/platform that allows users to upload insurance claims data/documentation and score each claim based on insurance risk scoring (0 - 99%)

LEADERSHIP EXPERIENCE AND PROFESSIONAL DEVELOPMENT

SEO EDGE Participant | SEO Career *Aug 2025 - Present*

- Receive coaching and online instruction to achieve targeted interview, technical, and professional developmental goals
- Learn business fundamentals to compete successfully for internship opportunities
- Complete industry-specific training and assessments focused on developing technical skills and institutional knowledge

Vice President Intern | African Student Association @ Baruch *Oct 2025 - Present*

- Assisting in the planning and execution of cultural and educational events that promote inclusion and strengthen the African student community
- Supporting the executive board in leadership initiatives that foster cross-cultural understanding and engagement on campus

SKILLS & CERTIFICATIONS

Software: Machine Learning, Tableau, Power Query, SQL,Canva, HTML & CSS, Python,Jira, Excel, PowerPoint, MS Office, CoPilot, Sharepoint
Certificates: Accenture *Skills to Succeed,* America On Tech *Product Management Fellowship*