Nahefa Ahmed

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Education

Baruch College, CUNY *January 2026 - December 2027*
BBA in Computer Information Systems Data Analytics Track
GPA: 3.74/4.00 | Relevant Coursework: Programming for Analytics, Intro to Business Communications, Microeconomics

Hunter College, CUNY *July 2023 - December 2025*
Relevant Coursework: Introduction to Computer Science, Software Analysis and Design I, Applied Statistics, Calculus I, Macroeconomics, Marketing Foundations

Skills

- Python / SQL / C++ / Tableau
- Adobe Illustrator, After Effects, Capcut, Canva
- Research & Data Organization
- Efficient in Microsoft Office programs
- Data Analysis & Visualization
- Fluent in Bangla

Work Experience

LTE Care Plus - *Data Intern*
July 2025 - August 2025

- Entered, verified, and maintained data in Google Sheets, Aloha, and Zoho to support company operations.
- Created and managed schedules for Behavior Technicians and Licensed Behavior Analysts while coordinating with clients to confirm appointments.
- Researched and documented company procedures, offering guidance on resource acquisition and process improvements.
- Contributed to website updates by collaborating on Python and HTML code development.

Dynasty Dance Co. - *Business Outreach Intern*
July 2025 - August 2025

- Researched 480 businesses and organizations identify recent achievements, events, and developments for targeted outreach campaigns.
- Developed personalized outreach content based on company-specific research.
- Monitored and updated comments to maintain accuracy, timeliness, and relevance as new information emerged.

Creative Art Works - *Community and Public Arts Intern*
July 2023 - August 2023

- Worked with a team of 23 artists to create 4 murals that incorporated the values of Queens Family Court House.
- Unveiled and presented finished murals to court house employees, neighboring residents, and journalists.
- Developed and produced a video presentation documenting the mural creation process, showcasing concept development, community collaboration, and final execution.

Techie Youth IT Services & Counseling - *Remote Product Management and Marketing Intern*
July 2022 - August 2022

- Designed new service under the organization's mission aimed to provide rental business attire for job interviews to underprivileged individuals. Service was successfully implemented by the organization.
- Created 5+ advertisements, including animations, for the organization utilizing Adobe Illustrator and After Effects.
- Gained experience with R programming while exploring data applications in a product development context.